

CINEMATIC BROADCAST

A TOUCH OF MOVIE MAGIC


Bringing you the very best in K-12 educational programming with a touch of movie magic. OpusYou offers **cinematic broadcast**, made available to **Performing Arts Centers, Public Schools**, and at **Home Audiences**, at scheduled times throughout the academic year. Each broadcast has as its core a work by a composer and brings you the world's greatest artistic talent on the big screen.

Programming

Cinematic Broadcast

Release date: October 21, 2020

The piece to be explored during the broadcast is *Set Me as a Seal* by Nico Muhly, which is written for soprano, alto, tenor, bass, and piano.

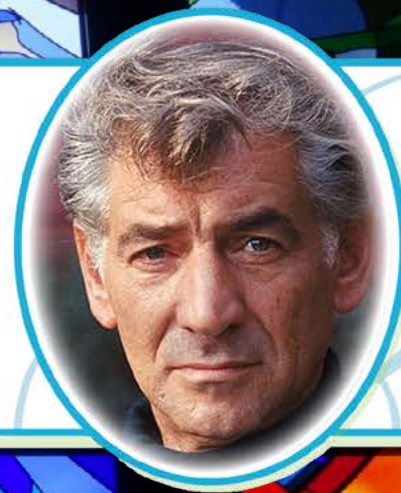


A thirty-minute cinematic experience: Scott Ellaway shines a light on American composer Nico Muhly through a performance of *Set Me as a Seal*. Gravity Media provides for an industrial backdrop in downtown Los Angeles as host to Orchestra Europa in a performance of Bach's *Brandenburg Concerto No. 3*. *Extension Materials* will be made available via the *OpusYou* platform via login so that teachers and students may continue their educational journey.

Cinematic Broadcast

Release date: February 24, 2021

The work to be explored during the broadcast is the *Chichester Psalms* by Leonard Bernstein. For this broadcast we have selected the version scored for chorus, boy soloist, organ, harp and percussion.



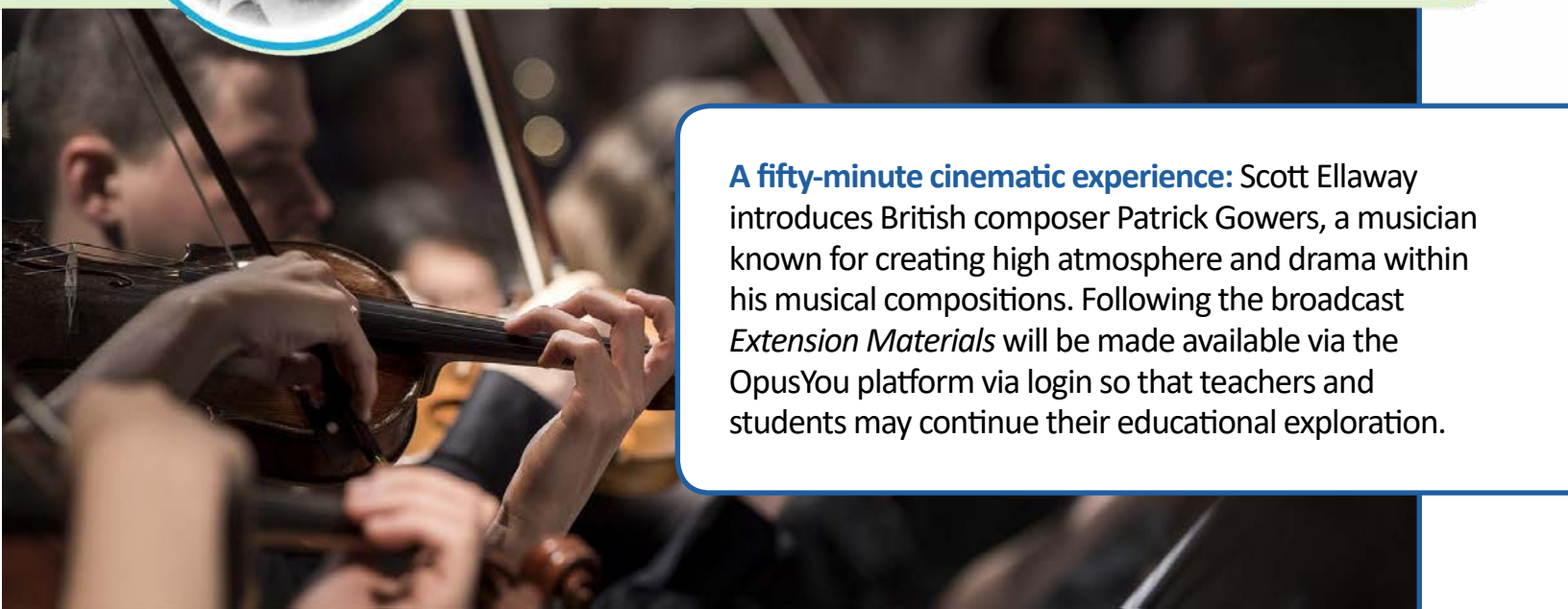
A thirty-minute cinematic experience: Scott Ellaway introduces the music of Leonard Bernstein through his beloved *Chichester Psalms*. A tuneful, tonal and contemporary work, featuring modal melodies and unusual meters. Following the broadcast *Extension Materials* will be made available via the OpusYou platform via login so that teachers and students may continue their educational journey.



Cinematic Broadcast

Release date: May 12, 2021

The piece to be explored during the broadcast is *Viri Galilaei* by Patrick Gowers, scored for double choir, organ, brass, and percussion.

A photograph of an orchestra, focusing on the violinists in the foreground.

A fifty-minute cinematic experience: Scott Ellaway introduces British composer Patrick Gowers, a musician known for creating high atmosphere and drama within his musical compositions. Following the broadcast *Extension Materials* will be made available via the OpusYou platform via login so that teachers and students may continue their educational exploration.



Our Commitment

Cinematic Broadcast

For Performing Arts Centers: We will provide cinematic broadcast via registered mail at a cost of **\$15 per student**. The showing period is 30 days after the advertised release date.

For Public Schools & Home Audiences: We will provide cinematic broadcast via our purpose built platform free of charge. The showing period is 30 days after the advertised release date.

Extension Materials

For Performing Arts Centers: We will provide a PDF **focusing on community** that may be forwarded to local arts organizations. We hope that this will create an optimism for the arts locally, provide a platform for arts organizations to utilize your venue, and support a long-lasting legacy for the arts nationwide.

For Public Schools: We will provide school access, via our purpose built platform, to specially created K-12 Extension Materials so that teachers and students may continue their educational journey in the classroom after the cinematic broadcast.

We will provide access to our **unique chat facility** so that teachers may communicate directly with OpusYou, Scott Ellaway, and its musicians, while working through Extension Materials for a 30 day period after the advertised release date.

For Performing Arts Centers

You will be responsible for ensuring that the venue is equipped for showing the cinematic broadcast.

You will be responsible for marketing, school outreach, and connecting with local arts communities.

You will be responsible for providing an email list of teachers attending the cinematic broadcast so that we may provide access to Extension Materials.

You will be responsible for sourcing funds to support the purchase.

Further Information

Please contact Marissa Webb, Director of Sales, via email for further information:

mwebb@opusyou.com



Interactive and Innovative Music Education