

OpusYou

CINEMATIC BROADCAST

A TOUCH OF MOVIE MAGIC

Bringing you the very best in K-12 educational programming with a touch of movie magic. OpusYou is now able to offer a **cinematic experience**, made available to **Performing Arts Centers**, at scheduled times throughout the academic year. Each broadcast has as its core a work by a composer and brings you the world's greatest artistic talent on the big screen.

Programming



Cinematic Broadcast filmed at the City of Arts and Sciences with Orchestra Europa

Release date: **November 18, 2019**

The piece to be explored during the broadcast is **How About Now** by Nico Muhly, which is written for flute, clarinet, electric guitar, double base, and piano.

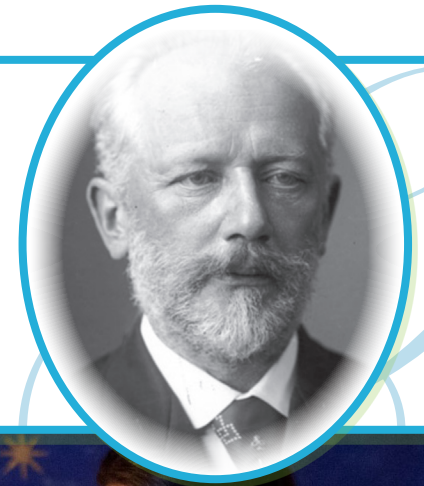
A thirty-minute cinematic experience: Scott Ellaway shines a light on American composer Nico Muhly through a performance of **How About Now**. The City of Arts and Sciences provides a stunning backdrop, home to Orchestra Europa, and is Valencia's most striking landmark, a futuristic architectural complex dedicated to culture, science, and art. Following the broadcast **Extension Materials** will be made available via the **OpusYou** platform via login so that teachers and students may continue their educational journey.



Cinematic Broadcast filmed in London with the London Symphony Orchestra

Release date: **February 17, 2020**

The piece to be explored during the broadcast is the ***Romeo and Juliet Fantasy Overture*** by Pyotr Tchaikovsky, scored for full orchestra.



A fifty-minute cinematic experience: Scott Ellaway introduces one of Tchaikovsky's most popular works through a performance of *Romeo and Juliet*. Performed by the London Symphony Orchestra, named by Gramophone as one of the top five orchestras in the world, audiences will have front row seats as we journey through one of the greatest love stories ever told. Following the broadcast *Extension Materials* will be made available via the OpusYou platform via login so that teachers and students may continue their educational exploration.



Cinematic Broadcast filmed at the Highline Ballroom in New York City

Release date: **May 18, 2020**

The work to be explored during the broadcast is ***Mercury Soul*** by Mason Bates, which is written for classical instruments and electronica.

A thirty-minute cinematic experience: Scott Ellaway introduces Grammy-nominated composer Mason Bates. Boldly uniting classical musicians, from Orchestra Europa with EDM / electronica, we explore classical pieces inspired by color - into sets by DJ Masonic. Filmed at the iconic Highline Ballroom in New York City audiences engage eyes and ears, elevating the musical experience through a brilliant array of lighting, projections, and art installations. Following the broadcast *Extension Materials* will be made available via the OpusYou platform via login so that teachers and students may continue their educational journey.





Our Commitment

We will provide cinematic broadcast via registered mail at a cost of **\$15 per student**. The showing period is 30 days after the advertised release date.

We will provide teacher access, via our purpose built platform, to specially created K-12 Extension Materials so that teachers and students may continue their educational journey in the classroom after the cinematic broadcast.

We will provide access to our **unique chat facility** so that teachers may communicate directly with OpusYou, Scott Ellaway, and its musicians, while working through Extension Materials for a 30 day period after the advertised release date.

We will provide a PDF **focusing on community** that may be forwarded to local arts organizations. We hope that this will create an optimism for the arts locally, provide a platform for arts organizations to utilize your venue, and support a long-lasting legacy for the arts nationwide.

Your Commitment

You will be responsible for ensuring that the venue is equipped for showing the cinematic broadcast.

You will be responsible for marketing, school outreach, and connecting with local arts communities.

You will be responsible for providing an email list of teachers attending the cinematic broadcast so that we may provide access to Extension Materials.

You will be responsible for sourcing funds to support the purchase.

Special Offer

ALL three broadcasts offered at a flat rate of \$10,000 providing an invoice is issued BY July 31, 2019. Please contact Melissa Webb, Director of Sales, via email for further information:

mwebb@opusyou.com



Interactive and Innovative Music Education